ISLAND OF CHI'WAII – A Hawaiian escape for little dogs Oregon Humane Society October 14, 2018 12pm – 3pm

Escape from the cold and rainy Portland weather to a **Chihuahua*-filled island oasis**. This Hawaiian themed adventure features an indoor off-leash play area where small breed dogs are free to play and socialize with other small dogs. Island music and fun games for your dog will help you enjoy your island getaway, forgetting the rainy day outside. **Sip on tropical cocktails**, enjoy Hawaiian cuisine, and peruse *Vendor Ala* to pick up some new goodies.

Tickets are \$10 per person and include one free drink ticket; day of tickets are \$15.

*All small breed dogs are welcome to attend.

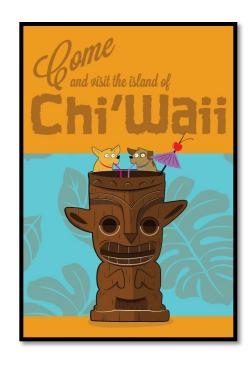
100% of proceeds go to support the animals at the Oregon Humane Society.

This event is advertised and marketed frequently through OHS social media platforms, printed materials, the OHS Pet Dish e-newsletter (with 124,000 opt-in subscribers), and media releases. This event sees approximately 200 participants.

Sponsorship Investment Options: \$2,500 - \$250 Or ask about in-kind sponsorships and product donations









Oregon Humane Society | <u>Island of Chi'waii</u> | Sponsorship Opportunities

Sponsorship Options:	Presenting Sponsor	Hōkū Sponsor	Hula Sponsor	Lū'au Sponsor
Investment	\$2,500	\$1,000	\$500	\$250
PRE-EVENT BENEFITS		I		
Featured as sponsor on OHS event webpage	logo and link	logo and link	name and link	name only
POS signage recognizing sponsorship for your store	✓	✓	✓	✓
Sponsor name included on OHS Facebook event page	plus link	plus link	✓	✓
Recognition on promotional flyer	plus logo	plus logo	name only	
Promotional social media post highlighting sponsor	✓	✓		
Media releases	✓	✓		
ON-SITE BENEFITS				
Host table in Vendor Ala at event for sampling, promotion, or sales	✓	✓	✓	✓
Signage at event	✓	✓	✓	✓
Complementary tickets	8 tickets	6 tickets	4 tickets	2 tickets
Opportunity to sponsor activity at event (Lū'au games, off leash dog area, bar, food, photo booth, other)	*	*	✓	√
POST-EVENT BENEFITS		T	T	<u> </u>
Direct link to sponsor's website and/or coupon in participant thank you email	✓	✓		
Membership in the OHS Thomas Lamb Elliot Circle w/ special event invites (This is a special membership category for major donors)	✓	√		
Name recognition in OHS Annual Report and/or OHS quarterly magazine	✓			

^{*}OHS representatives available to provide tabling support services